

## Vision Statement

**SAN DIEGO**  
"America's Finest City"



### OUR VISION

We are a well-managed City government supporting a thriving and sustainable San Diego - America's Finest City

### OUR MISSION

A fiscally-sound city government that provides effective services to our residents and visitors

### OUR VALUES

#### DIVERSITY

we treat each person with dignity, fairness, and respect; we respect the diversity of our workforce and our community

#### ONE CITY

we work as a team across all boundaries to achieve more

#### INTEGRITY

we demonstrate honor in all we do, we do the right thing

#### ACCOUNTABILITY

we take responsibility for our actions and for delivering results

#### SERVICE

we are responsive to the needs of our community, we are proud to deliver City services with excellence

#### OPENNESS

we are honest and open as we do our work